



## Minutes

## Del Lago Academy Foundation Meeting

November 19, 2019, 6:30 pm

### Academic Commons

- **Call to Order at 6:31pm**

- **Roll Call –**

Joyce Johnson	President	Present	
Nicole Mackay	Vice President		Absent
Liane Alspaugh	Secretary	Present	
Rich McDowell	Treasurer	Present	
Adela Rivera	Auditor	Present	
Marcelle Rossman	Parliamentarian		Absent
Christina King	Member at Large		Absent
Paige Owsley	Member at Large	Present	
Ivan Vergara	Member at Large	Present	

- **Approval of October Minutes**

- *Will be reviewed and approved next month*

- **Review of Financials**

See attached

- **Release of funds:**

- Flipcause quarterly - \$300.00
- Teacher Grants:
  - Sudi Memarzadeh – Museum night (happening tonight) – NTE \$150.00
  - Pizza and drinks for Math Night Tutorial, Dec. 5 – NTE \$200.00
- Total Release: \$650

*Kate Orf made a motion to release all funds listed above; Debbie Resler seconded the motion. Approved by all. Motion carried.*

- **Fundraising updates:**

- 6 Weeks of Giving Campaign Update (26% of goal) – \$6,500
  - As of Monday morning
  - Do we extend or suspend and try again after the beginning of the year? *Foundation agreed to suspend the campaign to be consistent with initial messaging. Flipcause will still be available for parents to continue to submit donations, but the campaign will end as planned.*
  - Rely on other Fundraising options throughout the year? *Plan is to continue with other incremental fundraising options.*
  - Corporate Match

- Late Start Breakfast Fundraisers
  - *Next one is in January. Location is currently TBD.*
- Rubios Night in December - 30% being given to the foundation
- Taco Truck coming to support Boys Basketball Tournament Sat., Nov. 23
- Business Advertising through Banners displayed on our sports fields – *Ivan and Debbie will finalize the forms for Business advertising and we will begin to sell banners. Debbie will find out if Orange Glen students can print our banners and what the cost would be. We want to make \$500-\$600 per banner so once we have the printing costs we can set the price. Validate with Ruth that we only want to sell 6 banners so that we do not have too many on the fields. The banners will face inward so that people who are attending sporting events can see them. Joyce will also ask Ruth if we could reverse them so that the advertising can be seen from the driveway. This will allow people coming to events in the gym to also see the ads.*
- Major Market/Box Tops – Debbie - *Reminded attendees that Major Market receipts can be left in the DLAF mailbox and Box Tops can be managed on line and could also be dropped off and the Foundation will handle submitting them.*
- Amazon Smile
  
- **Volunteer thank you shout outs –**
  - Ivan Vergara: Banners
  - Debbie Resler: Late Start Fundraiser, Box Tops, Major Market, flyer generation
  - Kate Orf: Fundraiser/flyer generation
  - Laura: Flyer generation, campaign graphics and our great Foundation icon.
  - Adela: Taco Truck Coordination

*Joyce gave a special thank you to all of our amazing volunteers!*
  
- **Specific Volunteer needs:**
  - Social Media Guru - Create, monitor, update the DLAF Twitter, Instagram, and Facebook accounts. This can be one person taking on all three platforms or one person for each. *Still looking for volunteers to help with Social Media platforms. If anyone has availability or the desire to help post current information and activities on any of our platforms, please notify Nikki or Joyce.*
  
- **Public Comments**
  - *Discussion regarding uniform replacements. Joyce will locate the schedule for uniform replacements and we will review this at the next meeting. Boys Soccer is requesting the purchase of one uniform as they are one short for this season. The Foundation agreed to purchase the one uniform while we review the status of other sports teams and the schedule for replacements.*
  
- **Meeting Adjourned at 7:25 by Joyce Johnson**

**Minutes Certification:**

Proposed minutes respectfully submitted,

\_\_\_\_\_  
 Board Secretary/Recording Secretary  
 Approved by the Board of Directors on

\_\_\_\_\_  
 Date

Board President

Date

**Del Lago Academy Foundation**

1740 Scenic Trails Way

Escondido, CA 92029

Telephone: 760.291.3296

Facsimile: 760.739.7520

Email Address: [contact@DLAF.org](mailto:contact@DLAF.org)

Website: [www.dellagoacademy.org](http://www.dellagoacademy.org)

A copy of the meeting minutes are available for public inspection at DLA Foundation, 1740 Scenic Trails Way, Escondido, CA 92029 or on the Del Lago website within 8 business days for proposed minutes and within 5 business days of approval for approved minutes. The Academy shall comply with subtitle A of Title II of the Americans with Disabilities Act of 1990, Public Law 101-336, 42 USC § 12101 et seq or any successor law. Should you require specific accommodation(s) please contact Joyce Johnson at 760-803-4265 prior to the meeting